Or you may mail ALL of the following REQUIRED items:
1. This rebate form completely filled out (PLEASE PRINT)
2. Your ORIGINAL or STORE ISSUED REPRINT dated sales receipt from the qualifying purchase

Mail all of these items to:
Goodyear Offer 20-26960
P.O. Box 540063
El Paso, TX 88554-0063

This rebate must be submitted online by 6/14/20 or form must be postmarked no later than 6/14/20
• Purchase must be made at DISCOUNT TIRE by 5/14/20
• Allow up to 4 weeks for delivery
• Valid in USA & Canada ONLY

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Survey

We greatly appreciate you taking the time to answer these questions. This information will help us shape future promotions and the way we provide tire service to you.

1. Was this your first visit to our store or website?
   □ Yes    □ No

2. How important was the promotional offer in your decision to purchase new tires/wheels from us?
   □ Very important    □ Somewhat important    □ Neutral    □ Somewhat unimportant    □ Not important at all

3. How did you hear about this promotional offer? (Please check all that apply).
   □ TV ad    □ Radio ad    □ Billboard ad    □ Mailer/newspaper insert
   □ Email    □ Online ad    □ Our website    □ In-store display
   □ Recommendation from friends, family, or colleague    □ Social media
   □ Sales associate/Sales agent    □ Online search ad    □ Other

4. Were you expecting a promotional offer when you came into our store or began shopping on our website?
   □ Yes, I expected to find a promotional offer
   □ I am aware that promotional offers are sometimes offered but I did not expect to find one
   □ No, I was unaware of any promotional offers

5. Which of the following actions did the promotional offer cause you to take? (Please check all that apply).
   □ Upgrade your purchase to better tires/wheels
   □ Buy a set of four tires/wheels rather than the one or two I was planning to buy
   □ Buy a set of tires/wheels sooner than I was planning to buy them
   □ None of the above. I purchased the tires/wheels that I was already planning to buy

6. How did your tire shopping experience impact your overall opinion of Discount Tire/America’s Tire/Discount Tire Direct?
   □ It made me think more positively of your company
   □ It made me think more negatively of your company
   □ It did not affect my opinion